SECTION 1 – INTRODUCTION

INTRODUCTION TO BLACK**X**CHANGE.net™

BLACK**X**CHANGE.net™ was created to be a reliable source for people from all communities to be able to find black owned and operated businesses. BLACK**X**CHANGE.net™ is a networking system that is free of charge and allows people to communicate and share vital information about their products and services all in one source. This networking system provides an easy interface with a step by step manual that allows the amateur internet user to take full advantage of all of the features that BLACK**X**CHANGE.net™ offers. The main goal of BLACK**X**CHANGE.net™ is to provide everyone with a free powerful marketing tool that we hope will stimulate the black communities around us.

We hope that you enjoy our website and all of the opportunities and features that we offer.

Dwayne Ferguson
Executive President
BLACK**X**CHANGE.net™

If you have any questions at any time, please feel free to contact us. **Office:** (559) 251-1200 **Fax:** (559) 251-1222
Email: Info@BlackXchange.net **Address:** 2727 N. Grove Industrial Dr. 155 Ste. B   Fresno, Ca. 93727

INTRODUCTION TO THE BLACK**X**CHANGE.net™ USER GUIDE

    Welcome and thank you for becoming a new member of BLACK**X**CHANGE.net™. This site is devoted to giving endless opportunities for both yourself and your business. BLACK**X**CHANGE.net™ is a useful tool that helps business owners and people who wish to network with others have an opportunity to work with the world around them. As you follow along in the "BLACK**X**CHANGE.net™ USER GUIDE", you will find how simple it is to having your personal profile setup and how easy it is to meet new people along with new customers. BLACK**X**CHANGE.net™ has been careful to try and go over any problem(s) that may arise, and if at any time you have any questions, or find errors in this user guide please feel free to email our support staff at Info@BlackXchange.net.

    We congratulate you on becoming the newest member of BLACK**X**CHANGE.net™ and hope that you enjoy the features and opportunities that BLACK**X**CHANGE.net™ offers. Prior to getting started, we recommend looking through your provided "USER GUIDE" to resolve any questions that may come up during your membership.

BLACK**X**CHANGE.net™ OVERVIEW

Free Membership – No more hassle with costly monthly memberships that may or may not help improve the amount of customers that you are able to contact.

Personal Profile Setup – No more categorizing your company, you determine what information you would like to input into your personal profile.

Image Upload – Upload your personal images of yourself or your company, allowing other users to see what your business is truly like as well as creating a more personal bond between you and your future customers.

Video Upload – Some businesses are more visually oriented. Uploading your video may allow customers to see what you are exactly capable of.

Customizable Profile – You are able to determine how your profile may look and what information is provided. Instead of simple questioners, you are able to input your own information.

Marketing Tools – Our marketing tools allow you to search through advertising possibilities such as banners, toolbar spots, and corporate sponsorship packages that reach our vast amount of members.

Messaging – Instead of waiting for phone calls, messaging will allow you to contact other members, or reply to members whom have contacted you, without having the hassle of the phone ringing constantly or giving out your personal email.

Events Calendar – Upload, edit or remove events that you have. Announcing that you have an event is another way for your potential customers to get to learn a little more about your business.

Listing Wizard – A step-by-step guide that will help you in all possible ways to make sure that your profile will be complete.

Check Listing Program – Ever wonder if your profile on other sites is "complete"? Our Check Listing Program will show you if there are any sections that need to be altered or do not meet the necessary components for a complete profile.