BLACK**X**CHANGE.NET™
YOUR SEARCH ENGINE OF THE BLACK COMMUNITY

Thank you for your interest in our banner program. Ever since we launched the site in Feb 2006, we have been amazed at the amount of visitors that have come to enjoy the features of BlackXchange.net. Once we hit the 1.5 million visitor mark, we knew we had something special. Now we have decided it is time to start sharing our visitors with companies like yours.

We have set up various banner locations for you to choose from. Each location has a rate at a very affordable price. Please review this package to get a better understanding of the locations and rates. We hope you will enjoy being a part of the BlackXchange.net family.

Sincerely,

Dwayne Ferguson
CEO
BLACK**X**CHANGE.net™

Banner Location

Search Web

Name: *Top Banner*
Width: *728px*
Height: *90px*
File Size: *Up to 300kb*

MEMBER RATES

Top Banner	1/MO	6/MO	1/YR
5 rotating banners per page	$69	$354	$588

NON MEMBER RATES

Top Banner	1/MO	6/MO	1/YR
5 rotating banners per page	$79	$414	$708

Price are per page. Rates are subject to change without notice. Please read our Banner Spec Sheet and our Terms before submitting your order. Please call or contact our office to make non - credit card payments.

Search Web

BANNER LOCATION

Name: Left Banner
Width: 120px
Height: 600px
File Size: Up to 300kb

MEMBER RATES			
Left Banner	1/MO	6/MO	1/YR
5 rotating banners per page	$59	$294	$468

NON MEMBER RATES			
Left Banner	1/MO	6/MO	1/YR
5 rotating banners per page	$69	$354	$588

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Name: *Right Banner*
Width: *120px*
Height: *600px*
File Size: *Up to 300kb*

BANNER LOCATION

MEMBER RATES			
Right Banner	*1/MO*	*6/MO*	*1/YR*
5 rotating banners per page	$59	$294	$468

NON MEMBER RATES			
Right Banner	*1/MO*	*6/MO*	*1/YR*
5 rotating banners per page	$69	$354	$588

DISCOVER VISA MasterCard

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Search Web

Name: *Bottom Banner*
Width: *728px*
Height: *90px*
File Size: *Up to 300kb*

MEMBER RATES			
Bottom Banner	*1/MO*	*6/MO*	*1/YR*
5 rotating banners per page	$39	$174	$228

NON MEMBER RATES			
Bottom Banner	*1/MO*	*6/MO*	*1/YR*
5 rotating banners per page	$49	$234	$348

DISCOVER   VISA   MasterCard

Price are per page. Rates are subject to change without notice. Please read our Banner Spec Sheet and our Terms before submitting your order. Please call or contact our office to make non - credit card payments.

Banner Location

Name: *Center Banner*
Width: *336px* Height:*280px*
File Size: *300kb*

Banner Location

MEMBER RATES			
Center Banner	*1/MO*	*6/MO*	*1/YR*
5 rotating banners per page	$69	$354	$588

NON MEMBER RATES			
Center Banner	*1/MO*	*6/MO*	*1/YR*
5 rotating banners per page	$79	$414	$708

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Banner Specifications Sheet

Flash Banner (.swf)
- File size must be under 300kb
- Must have correct URL Link
- File must be in .swf format (we will not accept raw flash formats)
- File must be correct size for banner location "see sizes below" (smaller or larger files will not be accepted)

.JPEG, .GIF, .BMP Format
- File size must be under 100kb
- Banner must be in RGB format (Red Green Blue)
- This format is use for web or TV production. CMYK format is used for print press.
  CMYK format will not be displayed on web browsers. If you have a designer please make sure they are providing you the   artwork in RGB format.
- Full URL Link must be provided ex. Http://www.overcolor.com or Https://www.overcolor.com
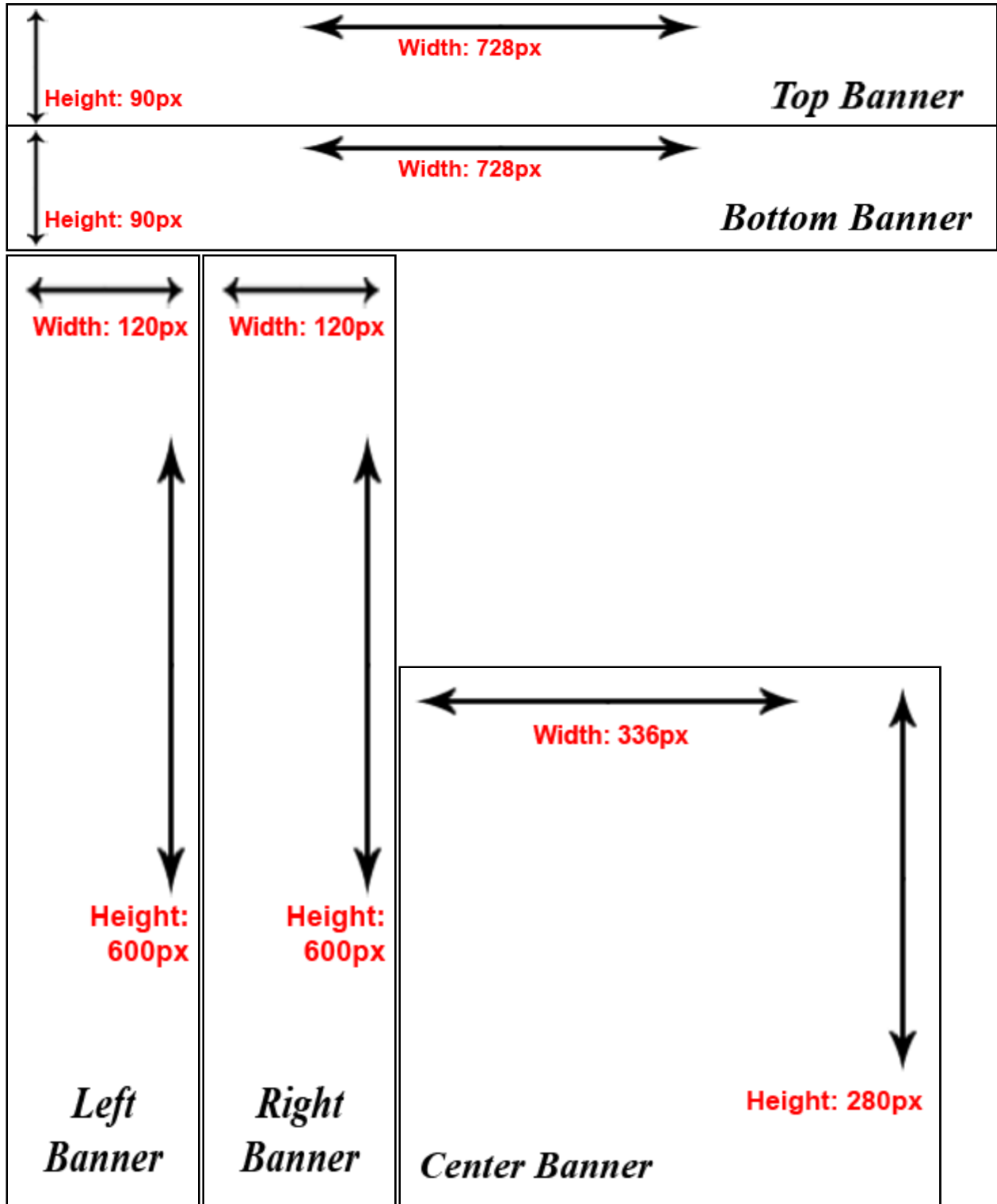- File must be correct size for banner location "see sizes below" (smaller or larger files will not be accepted)

Fees
- $75/hr ($50/hr members only) charge for banner creation (customer receives a raw copy for other uses)
- $15 charge for CMYK to RGB conversion (we will not be responsible for color matches)
- $10 charge for banner updates or corrections
- $10 charge for banner relocation (left to right or right to left)
   for (top to bottom or bottom to top) please review current rate sheet for new location

Width: 728px

Height: 90px

Top Banner

Width: 728px

Height: 90px

Bottom Banner

Width: 120px

Width: 120px

Height: 600px

Height: 600px

Width: 336px

Height: 280px

Left Banner

Right Banner

Center Banner

BLACKXCHANGE.NET™
YOUR SEARCH ENGINE OF THE BLACK COMMUNITY

Please send order form to:

2727 N Grove Industrial Drive Building 155 Suite B Fresno, CA 93727

Or to order by phone/fax please call:

Phone (559) 251-1200 Fax (559) 251-1222

Banner Location	Time Frame	Quantity	Page Name	Banner Rate	Total Amount
EXAMPLE: TOP	*1 YEAR*	*2*	*Sign Up*	*Member: Y $468 (2)*	*$936*
1.					
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
				Design Fee	

NOTES: *(OPTIONAL)*		
	Total:	
	Balance Due:	
	Paid Amount:	

☐ PLEASE CHECK THIS BOX IF YOU HAVE ENCLOSED A COPY OF YOUR BANNER AD

☐ PLEASE CHECK THIS BOX IF YOU HAVE SENT YOUR COPY OF YOUR BANNER AD TO *BANNERS@BLACKXCHANGE.NET*

☐ PLEASE CHECK THIS BOX IF YOU WOULD LIKE A DESIGN CONSULTATION FROM *WWW.OVERCOLOR.COM*

☐ DISCOVER   ☐ MasterCard   ☐ VISA

Card Number _ _ _ _ _ _ _ _ _ _ _ _ _ _ _ _   Expiration Date ____/____ (mm/yy)

Card Code _____ (Last Three Numbers on the Back)

Name on Card_____

Billing Address _____

City _____   State _____   Zip _____   ☐ Please keep my card on file

I, _____ authorize BLACK**X**CHANGE.net™ to run $_____ on my credit card as a payment for the services that BLACK**X**CHANGE.net™ has provided for me.

Signature _____   Date ____/____/____

BLACKXCHANGE.NET™
YOUR SEARCH ENGINE OF THE BLACK COMMUNITY
Banner Rates One Sheet

Top Banner	1/Mo	6/Mo	1/Yr
Member Rates	$69	$354	$588
Non-Member Rates	$79	$414	$708
W-728px / H-90px			
Left Banner	**1/Mo**	**6/Mo**	**1/Yr**
Member Rates	$59	$294	$468
Non-Member Rates	$69	$354	$588
W-120px / H-600px			
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